

ART REQUIREMENTS

The quality of your imprint depends upon the quality of artwork supplied to us!

Vector Art is preferred. It provides the best quality and allows images to be resized without loss of sharpness and detail.

All fonts must be converted to outlines, curves or paths (vector).

If supplying image files, fonts need to be rasterized.

All placed/linked images must be embedded or included separately.

Files That CAN BE Vector

.ai
.eps
.svg
.pdf

Files That CAN'T BE Vector

.art .png .doc
.bmf .psd .docx
.bmp .tga .ppt
.gif .tiff .eml
.jpeg .xbm .canva



VECTOR



NOT VECTOR

WE DO NOT ACCEPT: Gif files, Page layout files such as Quark or Pagemaker, Word processing documents such as MS Word/Power Point, Photocopies or PMT's of photocopies, business cards, letterheads, fax transmissions, etc. (These formats are too low of a quality to ensure you a quality imprint.)

Please Note: Artwork with tight registration, halftones, screen tints and/or bleeds must be reviewed by our Art Department for approval. Avoid very fine lines, both in type and illustrations.

**IF RASTER ARTWORK IS THE ONLY ART AVAILABLE
\$125.00 CHARGE WILL APPLY, TO CONVERT TO VECTOR.**

If you have any questions or are not sure about something, please email your Sales Person and our Lead Designer (Chris Decker | cdecker@omni.cc). Thank you!